

## **NBL Basketball Game Video/Media Policy**

### **Purpose:**

This policy ensures the respectful and safe use of video and media recording during youth basketball games. The primary focus is to protect the privacy and safety of youth athletes while maintaining an environment that encourages the development of the sport and supports family engagement.

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### **1. General Guidelines**

- **Recording of Games:**  
Parents, guardians, coaches, and fans may record games, provided it does not interfere with the game itself or disrupt other attendees. This includes video and audio recordings.
  - **Privacy of Players:**  
Video recordings should not focus on individual players in a way that invades their privacy. Avoid filming players in the locker room, on the bench, or in any private spaces.
  - **No Commercial Use:**  
Recorded footage should not be used for commercial purposes, including but not limited to social media advertisements, sponsorships, or other commercial endeavors, unless explicit written consent is obtained from all parties involved.
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### **2. Media Use and Sharing**

- **Social Media Guidelines:**
    - Parents, coaches, and fans who record footage are encouraged to share it on social media but must do so responsibly. Videos should not include inappropriate content, unapproved player comments, or anything that may harm the reputation of individuals involved in the game.
    - When sharing, use caution in tagging players or coaches to avoid breaching privacy boundaries.
  - **Highlight Reels & Promotions:** Coaches or organizations may request footage for the creation of highlight reels or promotional content, but this must always be accompanied by prior consent from players/guardians. Such material should be used only for positive reinforcement and educational purposes.
  - **Respect for Other Teams:**  
Recording should not be conducted in a manner that disrupts the experience of the opposing team, coaches, or fans. All video content must align with the principles of sportsmanship and respect.
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### **3. Safety and Etiquette**

- **Restricted Areas:**

Filming is not permitted in restricted areas such as player benches, locker rooms, or areas designated as private by event organizers. Recording should be done from spectator areas or designated filming zones.

- **Disruption-Free Zone:**

Filming equipment, including tripods, cameras, and drones, should not obstruct the view or movement of others in the stands or courtside. All recordings should be conducted quietly and respectfully, without distracting players, coaches, or referees.

- **Drone Usage:**

Drone footage is prohibited during youth basketball games unless authorized by event organizers. Any drone activity must be compliant with local regulations regarding unmanned aerial vehicles (UAVs) for safety reasons.

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#### 4. Storage and Retention

- **Data Security:**

Any recorded footage involving minors should be stored securely to prevent unauthorized access. Parents/guardians should be informed of how the footage will be stored and used.

- **Retention Period:**

Footage recorded for personal use can be retained by individuals for as long as they choose. However, if footage is used for educational or promotional purposes by the league or team, retention and storage guidelines will be established and communicated.

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#### 5. Violations and Enforcement

- **Violation of Policy:**

Any participant, spectator, or member who violates this policy may be asked to stop recording or to leave the premises. Repeat offenses may result in a ban from recording at future events or suspension from participation in the league.

- **Reporting Concerns:**

Concerns regarding inappropriate use of recordings or breach of this policy should be reported to the event organizers, coaches, or league officials.

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By following these guidelines, we can ensure that youth basketball remains a positive, respectful, and safe environment for all players, families, and attendees. Thank you for your cooperation in maintaining the integrity of the game and the privacy of all participants.